

FIG. 1

mailshell Logout · My Lists · Options · Help

SEARCH for mailing lists [Our Picks](#) [Users Picks](#)

Example: search engine [Email Search](#) [Search Tips](#)

Matching Lists
showing 1 - 10 of 377

All sorted by popularity rank

Sort By: popularity rank






Author	List Name	Pick Rating	Popularity Rank	Date Added	
	<input type="checkbox"/> Mailbits.com Free Offers Receive a small bulletin of one item being offered free on the Internet [weekly] · special offers	★★★★★ pick	1 <i>popular</i>	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> Tipomatic Download of the Day Tipomatic will send you a daily recommendation of free software over the Internet [weekly] · tips	★★★★★ pick	2 <i>popular</i>	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> Free Stuff on Free-Stuff.com Announcements of websites giving away free stuff [biweekly] · special offers · announcements	★★★★★ review pick	3 <i>popular</i>	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> MysteryNet: Fun and Challenging Online Mini-Mysteries Solve a mystery per issue, and stay eligible to win prizes. [weekly] · fun	★★★★★ review pick	4 <i>popular</i>	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> UselessKnowledge.com Newsletter	★★★★★	5		• subscribe

FIG. 4

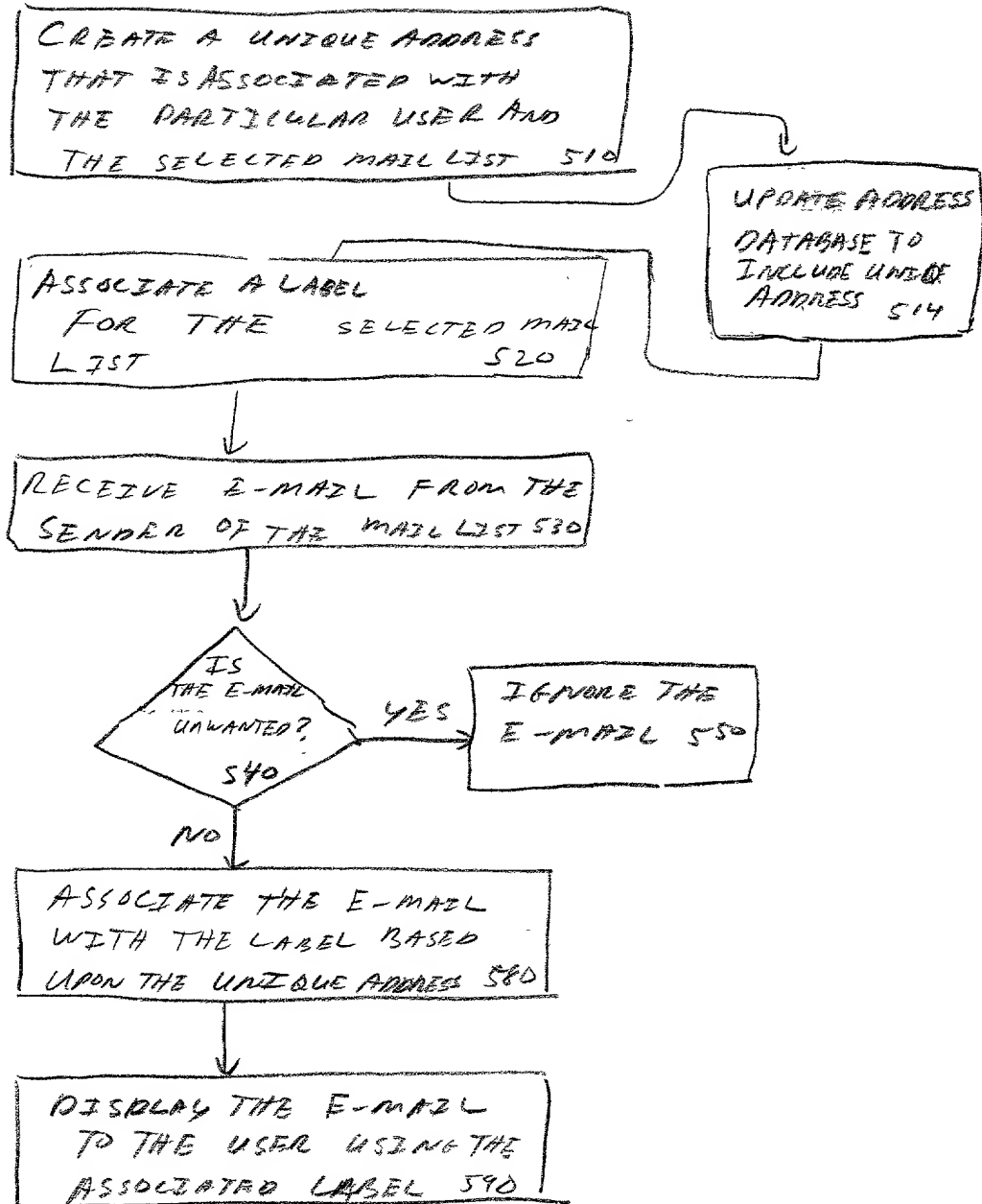


FIG. 5

Our Picks

Example steak house | Power Search • Search Tips |

Prayer

My Lists

USERID@DOMATV.COM

255

- 0 total unread email messages
- 1 total email messages
- View disk usage

Help

View. subscribed lists

bed

Find Message

Third Message
showing 1-3 of 3 lists

THE

Mailsrell Bulletins

[Faint handwritten notes at the bottom of the page]

1

Find

Classical

Classic Golf & Leisure Mail List (Manually Created) (mo. day, year)

Manually created subscription.



Appendix 1

Bettergolf.net's Golf Tip of the Day (Mon, del, year)

Bettergolf.net's Golf Tip of the Day (Mon, del, year)

popular pick Daily golf tips delivered in the form of a HTML document

popular n

0574031401863

www.pearson.com

[daily] · tips

[daily] • tips

~~~~~

100-442614-1

.....

**popular pick** A weekly

၂၃၁၆၇

**[weak] • announcements**

2000

Page: 1

FIG. 6



FIG. 8

800



GENERATE A LIST OF  
AUTHORIZED SENDING  
ADDRESSES 810



RECEIVE AN E-MAIL  
820



COMPARE THE ADDRESS  
OF THE SENDER OF  
THE E-MAIL TO THE  
LIST OF AUTHORIZED  
SENDER ADDRESSES 830



ANALYZE THE  
CONTENTS OF THE  
E-MAIL 840




GENERATE A VALUE  
THAT REPRESENTS THE  
LIKELIHOOD THAT THE  
USER WILL BE  
INTERESTED IN  
RECEIVING THE E-MAIL 850



COMPARE THE VALUE  
TO A PREDETERMINED  
VALUE TO IDENTIFY  
WHETHER TO ACCEPT OR  
IGNORE THE E-MAIL 860







[Most Popular](#)  
[Newest](#)

[Logout](#)
[My Lists](#)
[Options](#)
[Help](#)

[On Pick](#)  
[Users Picks](#)

[Example: excel, new](#)

[Top](#)
[Surf Web](#)

☒ [Surf the Web for Mailing Lists while Protected by Mailshell](#)

**Enter a Web site to visit:**

<http://www.golffmonitor.com>

- Surf the web while protected by the Mailshell filter technology looking for useful and fun email resources such as mailing lists and web services.
- While registering to an email resource through the Mailshell filter, use "nojunk@mailshell.com" for your email address.
- We will subscribe to the list for you with a new, private, protected email address and help you manage it.
- You can also manually add a subscription at any time without using the Mailshell filter.


☒ Enable Mailshell Filter
 ☐ Skip this message in the future


☒ [Quick Guides](#)

[Special Offers](#)  
[Tips](#)  
[News](#)  
[Reminders](#)  
[Facts](#)  
[Fun with email](#)  
[Web Services](#)  
[Discussion List](#)  
[Privacy](#)


[more guides...](#)

☒ [Top Picks](#)


[learn more](#)



[learn more](#)

☒ [Featured Lists](#)



[popular pick](#)  
[love click]

[aLoveLinksPlus - The Choicest Dating Service Directory](#)  
[popular pick](#) News and tips from online dating service  
[love click] web service



☐ [RealAge - Tip of the Day - Text Format](#)  
[popular pick](#) Health tips for living a longer life  
[daily] tips

☒ [subscribe](#)  
[learn more](#)  
[samples](#)

☒ [subscribe](#)  
[learn more](#)  
[samples](#)

FI 6.10

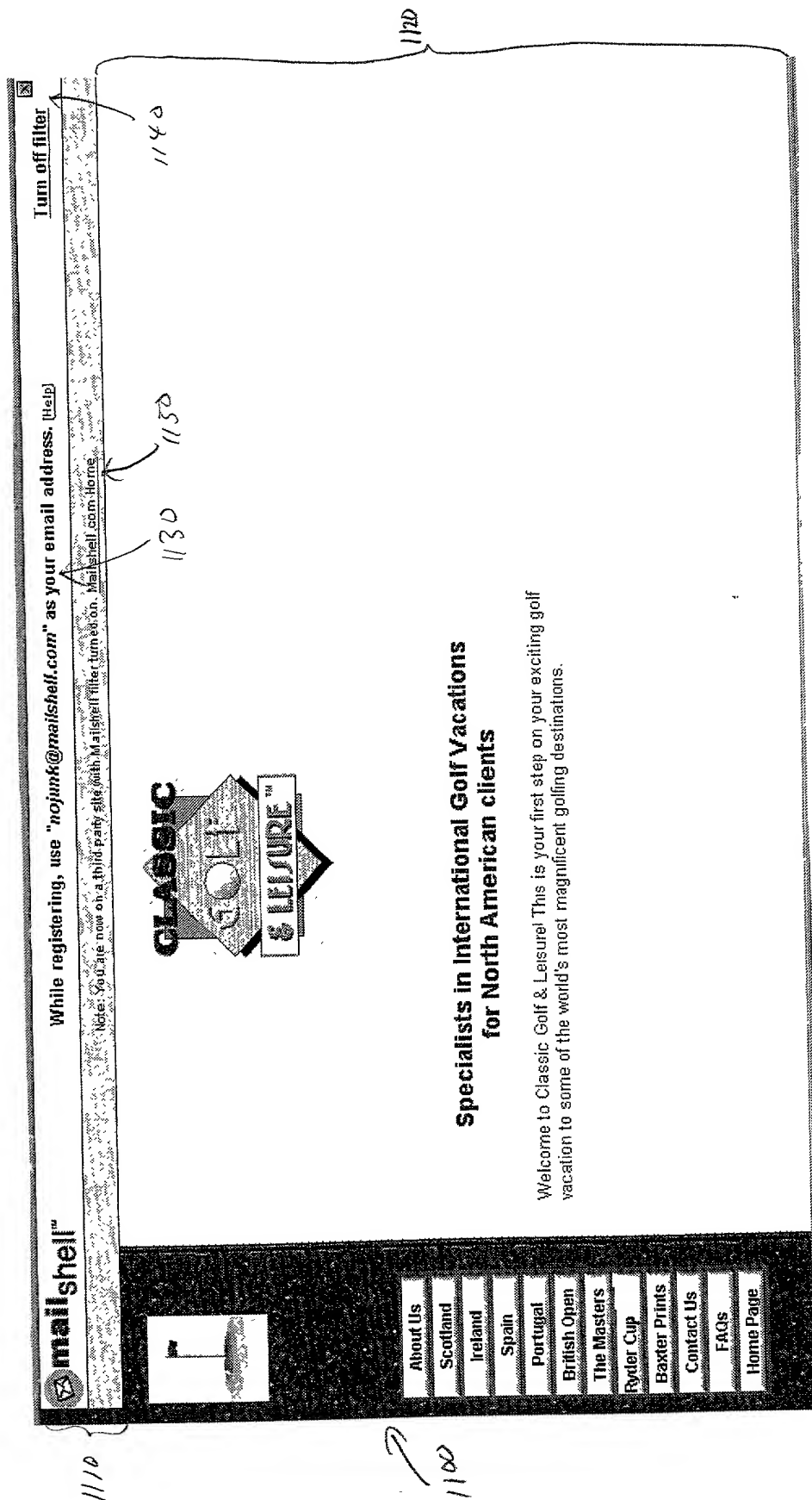


FIG. 11



We have submitted the following new email address: "aei723@mailshell.com" [Help] Turn off filter

Note: You are now on a third-party site with Mailshell filter (turned on: Mailshell.com/home)



- About Us
- Scotland
- Ireland
- Spain
- Portugal
- British Open
- The Masters
- Ryder Cup
- Baxter Prints
- Contact Us
- FAQs
- Home Page

Thanks!

You have been added to our mailing list. From time-to-time, we will email announcements, practical information and updates.

Please [contact us](#) anytime you have questions or comments.



Back to the previous page. (or press "Back" button in your browser)

FIG. 12

**• Most Popular**      **SEARCH**      **for mailing lists**      **\$10**

**• Newest**      **Example: stock news**      **[Power Search]**      **Search This!**

---

**✓ Add New Profile**      **Add A New Profile**      **save profile**

**Add a new profile. Only the profile name is required, and it must be unique.**

|                        |                                                                                                   |           |
|------------------------|---------------------------------------------------------------------------------------------------|-----------|
| <b>Profile Name</b>    | <input type="text"/>                                                                              | *required |
| <b>First Name</b>      | <input type="text"/>                                                                              |           |
| <b>Last Name</b>       | <input type="text"/>                                                                              |           |
| <b>Birthday</b>        | <input type="text"/> 1<br><input type="text"/> January<br><input type="text"/> (Day, Month, Year) |           |
| <b>Gender</b>          | Male                                                                                              |           |
| <b>Street Address</b>  | <input type="text"/>                                                                              |           |
| <b>City</b>            | <input type="text"/>                                                                              |           |
| <b>State/Province</b>  | other                                                                                             |           |
| <b>Zip/Postal Code</b> | <input type="text"/>                                                                              |           |
| <b>Country/Region</b>  | other                                                                                             |           |
| <b>Phone Number</b>    | <input type="text"/>                                                                              |           |
| <b>Salary</b>          | \$0-10000                                                                                         |           |

**Add a new profile. Only the profile name is required and it must be unique.**

*Handwritten notes:*

- 1320 → Profile Name
- 1322 → First Name
- 1324 → Last Name
- 1302 → Street Address

FIG. 13


|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Subscribe to all of the following selected lists                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                           |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <div><div>Hollywood Video - Directors Club</div></div> |
| <input checked="" type="checkbox"/> Subscription Form                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                           |
| <ul style="list-style-type: none"><li>To subscribe to your selected lists, you must fill out and submit the subscription form below. We only ask for the minimum information required. Please visit the author's web site for additional details and terms.</li><li>Subscription Profiles manage - create</li><li>Select Profile: Anonymous [Edit] - Joe's Personal Profile ← 1420</li></ul>                                                                                                                                                                                                                                                                             |                                                                                                                                           |
| First name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <input type="text" value="Joe"/> ← 1430                                                                                                   |
| Last name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <input type="text" value="User"/> ← 1432                                                                                                  |
| <input type="checkbox"/> Update profile                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                           |
| When a message is received: <input type="text" value="Forward (Automatically forward it to me)"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                           |
| <div><input type="button" value="SUBSCRIBE NOW"/></div> <ul style="list-style-type: none"><li>If you would like to use another profile, choose that profile.</li><li>You may override any of the values in the subscription form if you choose.</li><li>If you override any of the values in the subscription form and would like to save the profile information, check the update profile checkbox before hitting the subscribe now button.</li><li>When you subscribe through Mailshell, we will submit the required information to the list owners. In addition, Mailshell will organize each list for you and provide an easy way for you to unsubscribe.</li></ul> |                                                                                                                                           |

FIG. 14

51977

*[The page contains faint, illegible markings and bleed-through from the reverse side.]*

☒ **Download** **UserPicks**

Users Picks showing 1-10 of 73 Sort By: user picks name

| User Name                             | <input checked="" type="checkbox"/> User Picks Name                                             | User Rating | Popularity Rank | Date Added |                     |
|---------------------------------------|-------------------------------------------------------------------------------------------------|-------------|-----------------|------------|---------------------|
| Baseball Purist<br>(ID:1006380000)    | <u>Top Baseball Teams</u><br>Major League Baseball news<br>C-120                                | ★★★★★       | 32              | mm/dd/yyr  | • <u>view lists</u> |
| Outdoorsman<br>(ID:1006380000)        | <u>Active Lifestyle</u><br>News, tips, and special deals for outdoor sport lovers<br>C-1822     | ★★★★★       | 31              | mm/dd/yyr  | • <u>view lists</u> |
| Health Nut<br>(ID:1006370000)         | <u>Attention Hypochondriacs!</u><br>Everything you need to know to stay healthy & fit<br>C-1824 | ★★★★★       | 13              | mm/dd/yyr  | • <u>view lists</u> |
| Auction Addict<br>(ID:1006370000)     | <u>Auctions 'R' Us</u><br>Auction alerts from popular online auctions                           | ★★★★★       | 35              | mm/dd/yyr  | • <u>view lists</u> |
| Complete Car Crazy<br>(ID:1006380000) | <u>Automotive Enthusiast</u><br>Newsletters for car and racing fanatics                         | ★★★★★       | 68              | mm/dd/yyr  | • <u>view lists</u> |
| "The Natural"<br>(ID:1006380000)      | <u>Baseball Nut</u><br>Baseball news and trivia                                                 | ★★★★★       | 67              | mm/dd/yyr  | • <u>view lists</u> |
| Beach Boy<br>(ID:1006380000)          | <u>Beachcomber Lifestyle</u><br>Cool newsletters and resources for beach lovers                 | ★★★★★       | 60              | mm/dd/yyr  | • <u>view lists</u> |

FI 616



for mailing lists

for mailing lists

for mailing lists

for mailing lists

for mailing lists

for mailing lists

for mailing lists

for mailing lists

for mailing lists

for mailing lists




for mailing lists

Baseball Purist (ID:1006390000) Top Baseball Teams

Date created: month day, year  
 Title of picks: Top Baseball Teams (public)  
 Description: Major League Baseball news  
 Created by user: Baseball Purist (ID:1006390000)  
 User's overall rating of lists below: ★★★★★

Matching Lists  
 showing 1 - 7 of 7

Sort By: relevance

| Author                                                                                | List Name                                                                                                                | Pick Rating | Popularity Rank | Date Added  |                                          |
|---------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|-------------|-----------------|-------------|------------------------------------------|
|    | <input type="checkbox"/> The Sporting News - Yankees News - Text Format<br>Get New York Yankees news.<br>[weekly] · news | ★★★★★       | 1292            | mon 10/1/94 | · subscribe<br>· learn more<br>· samples |
|   | <input type="checkbox"/> SF Gate - Giants News - Text format<br>Receive Giants news and commentary.<br>[weekly] · news   | ★★★★★       | 2445            | mon 10/1/94 | · subscribe<br>· learn more<br>· samples |
|  | <input type="checkbox"/> Braves Beat<br>[biweekly] · announcements                                                       | ★★★★★       | 1496            | mon 10/1/94 | · subscribe<br>· learn more<br>· samples |

1720

1700

1710

1712

1714

FIG. 17

**FIG. 18**

